

# Business Studies A-level OCR Exam Board



## Why Study Business Studies?

The A-level in Business Studies is designed to inspire, motivate and challenge you. It provides insight into, and experience of, how businesses work, and encourages you to engage with commerce in their everyday lives and to make informed choices about further study and about career choices.

Through the study of A-level Business Studies you will gain an appreciation and understanding of how a business functions and achieves success in a global environment. You also learn how to make business decisions and solve problems, analyse business situations and create solutions to problems utilising business techniques.



Classes will include theory and exam practise on the following:

- Business objectives and strategic decisions
- External influences facing businesses
- Marketing and marketing strategies
- Operational strategy
- Human resources
- Accounting and financial considerations
- The global environment of business

## Assessment Structure

All of the units are examined through written assessment.

### Unit 1: Operating in a local business environment: 33.3% 2 hours

Section A contains multiple-choice questions worth a total of 15 marks. The questions can be drawn from any element of the specification.

Section B contains data response questions which relate to the Resource Booklet. This section is worth a total of 65 marks.

### Unit 2: The UK business environment: 33.3% 2 hours.

Section A contains a number of short-answer questions worth a total of 20 marks. The content of these short answer questions will be drawn from any element of the specification.

Section B contains extended response questions which relate to the Resource Booklet. This section is worth a total of 65 marks.

### Unit 3: The global business environment: 33.3% 2 hours

This paper contains both data response questions and extended response questions which relate to the Resource Booklet. The paper is worth a total of 80 marks.

## Possible Career Pathways:

- Actuarial analyst
- Business adviser
- Business analyst
- Business development manager
- Chartered management accountant
- Corporate investment banker
- Data analyst
- Data scientist
- Forensic accountant
- Insurance underwriter
- Management consultant
- Project manager

## Advised Entry Requirements:

The course is designed so that no prior knowledge is required.  
Advised GCSE requirements are 5+ in English and 5+ in Mathematics.

## Specification Link

<https://www.ocr.org.uk/Images/170837-specification-accredited-a-level-gce-business-h431.pdf>