

# Media Studies A-level Eduqas Exam Board



## Why Study Media Studies?

The media play a central role in contemporary culture, society and politics, reflecting the views of the society in which media texts are produced and consumed. Also, media industries employ large numbers of people worldwide and generate significant global profit.

The globalised nature of the contemporary media, ongoing technological developments and more opportunities to interact with the media suggest their centrality in contemporary life can only increase.

This course offers students the opportunity to develop a thorough and in-depth understanding of these key issues, using theoretical framework and a variety of approaches and theories to support critical exploration, reflection and debate.

We study a wide range of media products, including magazines, television programmes, blogs, adverts and computer games. There are opportunities for detailed analysis of how the media communicate meanings in a variety of forms.

## Assessment Structure

### Component 1 35%

Written examination – 2 hours 15 minutes

The examination assesses media language, representation, media industries, audiences and media contexts.

It consists of two sections:

Section A: Analysing Media Language and Representation

Section B: Understanding Media Industries and Audiences

### Component 2 35%

Written examination: 2 hours and 30 minutes

Section A: Television

Section B: Magazines – Mainstream and Alternative

Section C: Media in the Online Age (Blogs & Websites)

All three sections include one two-part question or one extended response question.

### Component 3 30%

Working individually, research, plan and create a cross media platform media product in response to a choice of set briefs from the exam board.



## Possible Career Pathways:

- Film/TV Producer
- Editor
- Director
- Sound Engineer
- Journalism

## Advised Entry Requirements:

We would require you to have at least a Level 5 in English Language and English Literature

### Specification Link

<https://www.eduqas.co.uk/qualifications/media-studies/as-a-level/>