

Business Studies A-level Pearson Exam Board



Why Study Business Studies?

The A-level in Business Studies is designed to inspire, motivate and challenge you. It provides insight into, and experience of, how businesses work, and encourages you to engage with commerce in their everyday lives and to make informed choices about further study and about career choices.

Through the study of A-level Business Studies you will gain an appreciation and understanding of how a business functions and achieves success in a global environment. You also learn how to make business decisions and solve problems, analyse business situations and create solutions to problems utilising business techniques.

Classes will include theory and exam practise on the following:

- Business objectives and strategic decisions
- External influences facing businesses
- Marketing and marketing strategies
- Operational strategy
- Human resources
- Accounting and financial considerations
- The global environment of business



Assessment Structure

All of the units are examined through written assessment.

Paper 1: Marketing, People & Global Business: 35% 2 hours

This paper comprises two sections and students answer all questions in both sections. Both sections comprise one data response question broken down into a number of parts, including one extended open-response question. The paper is worth a total of 100 marks.

Paper 2: Business Activities, Decisions & Strategy:

35% 2 hours.

This paper comprises two sections and students answer all questions in both sections. Both sections comprise one data response question broken down into a number of parts, including one extended open-response question. The paper is worth a total of 100 marks.

Paper 3: Investigating Business in a Competitive Environment:

30% 2 hours

This paper comprises two sections and students answer all questions in both sections. Both sections comprise one data response question broken down into a number of parts, including one extended open-response question. The paper is worth a total of 100 marks.

Possible Career Pathways:

- Actuarial analyst
- Business adviser
- Business analyst
- Business development manager
- Chartered management accountant
- Corporate investment banker
- Data analyst
- Data scientist
- Forensic accountant
- Insurance underwriter
- Management consultant
- Project manager

Advised Entry Requirements:

The course is designed so that no prior knowledge is required.

Advised GCSE requirements are 5+ in English and 5+ in Mathematics.

Specification Link

<https://qualifications.pearson.com/en/qualifications/edexcel-a-levels/business-2015.html>