

SALES, MARKETING & PROCUREMENT

Behind the world of retail and shopping is a huge industry of people who get the word out, help people understand the goodness of a product of service, and choose what's in the shops.

People in sales are needed to link customers with an employer's products or services, and show them why they're great.

It's about being able to excite people with your point of view and really understanding a product or service, so that people want to buy it or get involved.

GCSEs

- English
- Maths
- Biology
- Chemistry
- Physics
- Finance
- Media
- Statistics
- Business
- Geography
- History
- Information Technology
- Languages

A-LEVELS

- English
- Maths
- Biology
- Chemistry
- Physics
- Finance
- Media
- Statistics
- Business
- Geography
- History
- Information Technology
- Languages

T-LEVELS

- Education and Childcare
- Management and administration
- Finance
- Legal Services
- Accounting
- Media, Broadcast and Production

APPRENTICESHIPS

AVAILABLE IN

- Advertising and Media Executive
- Assistant Buyer / Merchandiser
- Bid and Proposal Co-ordinator
- Buying and Merchandising
- Customer Service Practitioner
- Digital Marketing
- Event Assistant
- Funeral Director
- IT Technical Salesperson
- Marketing Assistant
- Public Relations Assistant
- Retail Leadership
- Trade Supplier

COLLEGE COURSES

- Business Management
- Creative Media
- Accounting and Finance
- Law and Practice
- Human Resource Management
- Management and Leadership
- Team Leading
- Computing and Data Management

UNIVERSITY COURSES

- BA (Hons) in Music Business
- BSc (Hons) in Psychology and Marketing
- BA (Hons) in Fashion Marketing
- BA (Hons) in Marketing
- BA (Hons) in Business and Law
- BA (Hons) in Business and Management
- BA (Hons) in Accounting and Law
- BA (Hons) in Business Finance
- BA (Hons) in Banking and Finance
- BA (Hons) in Business
- BA (Hons) in Economics and Finance
- BSc (Hons) in Finance and Statistics
- BSc (Hons) in Mathematics and Finance
- BA (Hons) in International Tourism Management

JOB TITLES

- Advertising account executive
- Advertising account planner
- Advertising art director
- Advertising copywriter
- Advertising media buyer
- Advertising media planner
- Art valuer
- Beauty consultant
- Business analyst
- Business development manager
- Call centre operator
- Checkout operator
- Conference and exhibition manager
- Digital marketing officer
- Estate agent
- Events manager
- Fashion model
- Financial adviser
- Franchise owner
- Image consultant
- Insurance account manager
- Land and property valuer and auctioneer
- Letting agent
- Market research data analyst
- Market research executive
- Market researcher
- Marketing director
- Marketing executive
- Marketing manager
- Medical sales representative
- Music promotions manager
- Public relations director
- Public relations officer
- Retail buyer
- Retail merchandiser
- Sales administrator
- Sales manager
- Sales promotion executive
- Sales representative
- Social media manager
- Sports agent
- Store demonstrator
- Telesales executive
- Visual merchandiser
- Wine merchant



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